

Unlocking Entrepreneurial Potential

Exploring the Basics of Startup



Unlocking Entrepreneurial
Potential:

Exploring the
Basics of
Startup
Success



JUNE, 22, 2023



12 P.M. ONWARDS



Above Diva Hospital, Near Amitnagar Circle,
VIP Rd, Kareligh, Vadodara, Gujarat
390022



Contents of the Session:

- Introduction to Entrepreneurship
- Identifying a Startup Opportunity
- Building the Foundation
- Legal and Regulatory Considerations

Outcome of the Session:

- Participants gained a deeper understanding of the concept of entrepreneurship and its importance in driving innovation and economic growth. They recognized the core traits and qualities of successful entrepreneurs, such as resilience, adaptability, and a growth mindset.
- Participants develop the skills to conduct thorough market research, analyze competition, and identify target audiences, facilitating informed decision-making.
- Participants gain insights into the legal and regulatory considerations associated with starting a business, ensuring compliance.
- They also understood the significance of a well-structured business plan and learned to tailor it for different audiences, including potential investors.
- Participants became aware of the legal considerations involved in establishing a startup, including choosing the appropriate legal structure and protecting intellectual property.

Brief:

Unlocking Entrepreneurial Potential: Exploring the Basics of Startup Success is an interactive session designed to provide participants with a solid foundation in entrepreneurship and startup principles. The session covers a wide range of topics

essential for aspiring entrepreneurs and early-stage startups. Ashwini Raychaudhary took the session on Nurturing the Startup Spirit: Unleashing Entrepreneurial Potential for 2 hours for the students on 22th June 2023 from 11:30 am onwards. Ashwini asked very well and cleared all the doubts of the audience.

Glimpse of the Event





